



# **CAREER FAIR**

MARCH 4  
2025

***Event Program***



**NORQUEST  
COLLEGE**

EVENT SCHEDULE	RINGCENTRAL SESSIONS: VIRTUAL SESSIONS & EMPLOYER PANELS	INNOVATION STUDIO: HYBRID SESSIONS*	SCFL ATRIUM: EMPLOYER EXPO	LEARNER CENTRE: RESUME REVIEWS
<b>9:00am - 9:50am</b>	Welcome & Career Fair 101	Welcome & Career Fair 101		
<b>10:00am - 10:50am</b>	The Hiring Mindset: What Employers Really Want	Building Your Business Ideas		
<b>11:00am - 11:50am</b>		Your Skills & Your Resume (CLB 3+)		
<b>12:00pm - 12:50pm</b>	From Class to Career: Insights from Industry Leaders	Alumni Panel: Real Talk with Recent Graduates	Employer Expo Booths open from 10:00am to 3:00pm	Drop-in Resume Reviews from 9:00am–4:00pm
<b>1:00pm - 1:50pm</b>				
<b>2:00pm - 2:50pm</b>	Thriving at Work: Launching Your Early Career Journey	GenAI and the Job Search		
<b>3:00pm - 3:30pm</b>		Wrap-Up Session		

\*watch these sessions online from anywhere using RingCentral or join us in-person on campus at the Innovation Studio (CELT 5-204)

**Questions? Email:**  
[careerfair@norquest.ca](mailto:careerfair@norquest.ca)

# 2025 CAREER FAIR PROGRAM OVERVIEW

## **Thank you for joining us at NorQuest's 2025 Career Fair!**

We're more than a Career Fair; there are several opportunities for NorQuest students to develop professional skills and deepen their career-related knowledge online and in-person, including:

- Employer Expo Hiring Booths
- Resume Reviews
- Virtual Employer Panels & Sessions via RingCentral
- Live sessions in the Innovation Studio

This Career Fair Program provides an overview of each opportunity available on **March 4, 2025**. Please explore the information provided.

## **Career Fair Location**

The 2025 Career Fair is being held in person at NorQuest College's Edmonton campus, as well as online via the RingCentral platform:

## **IN-PERSON**

Our Career Fair volunteers will be welcoming and providing direction for all guests at the main entrance (see yellow star on the Edmonton campus map).

The in-person activities will be held at NorQuest College's Edmonton campus in the SCFL (Singhmar Centre for Learning) Atrium, including:

- Employer Expo Hiring Booths:  
[Check out the full list of attending employer organizations](#)
- Resumes Reviews
- Professional Headshots
- And more!

# CAMPUS MAP



Questions? Email: [careerfair@norquest.ca](mailto:careerfair@norquest.ca)

## ONLINE

All students, guest speakers, staff, and instructors are welcome to join the 2025 Career Fair virtual employer panels and sessions by registering for the event via RingCentral. To register, simply click on [this link](#), fill in your personal information (full name, and e-mail address), and select your ticket type! You'll receive a confirmation e-mail, ensure that you confirm your account with RingCentral.

[Register here](#)

If you have any questions about gaining access, navigating the event, etc, please connect with our expert RingCentral Support team on the day of the event (you'll be able to message them directly in the chat). Alternatively, you can e-mail [careerfair@norquest.ca](mailto:careerfair@norquest.ca). Our RingCentral Support is here to support you throughout the day!

**Note:** This year we will be hosting several sessions live from the Innovation Studio. Join us in CELT 5-204 or watch these hybrid sessions virtually through RingCentral.



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# PROFESSIONAL DEVELOPMENT OPPORTUNITIES

## **Employer Expo Booths**

*(Drop-in from 10am-3pm)*

Whether you're interested in finding a job, looking to learn to more about an industry, or simply just want to speak with someone from a specific company, the Employer Expo Booths are there for you. Feel free to drop by and chat with an employer at their expo booth!

## **Resume Reviews**

Drop in to chat with a professional about resumes. This one-on-one conversation is a chance for you to get advice that will make your resume stand out. Resume Reviews are available between 9:00am and 4:00pm at the Learner Centre.

## **Professional Headshots**

Do you need a professional photo for your LinkedIn profile? Our photographers are available all day to provide you with a free professional photo to use in your digital portfolio. Visit the professional headshot booth between 9:00am and 4:00pm to take advantage of this great opportunity!

## **Community Corner Career Essentials by SANQC**

SANQC is happy to provide a special edition of our Community Corner for Career Week which will feature professional and business casual wear, shoes, and accessories to support students as they transition from school to the workplace. Visit the Community Corner from 9:30 am and 3:00 pm to access these no cost items.

# VIRTUAL EVENT SESSION SCHEDULE DETAILS

## **Main Stage - Welcome & Career Fair 101**

*Time:* 9:00am – 9:50am

*Presenter:* Carolyn Bartlett (NorQuest College Career Centre)

Kick off Career Fair 2025 with a warm welcome from Carolyn Campbell, President and CEO of NorQuest College! This opening session will also provide an overview of what to expect for the day, offering helpful insights on how to make the most of the exciting in-person and virtual opportunities we've planned. Join us at 9 am and start your day with the information you need to succeed!

## **The Hiring Mindset: What Employers Really Want**

*Time:* 10:00am – 11:15am

*Sponsored by:* Bayshore Home Health

*Panel Host:* Jelena Bajic (NQ)

*Panelists:* Sheena Davidson (Bayshore Home Health), Faizal Jiwani (Ubuntu Social Responsibility), Anuradha Dada (Scotiabank), Melaida Corpus (I-Listen), Curtis Hiron (Covenant Health)

What are employers looking for in the ideal candidate? How can you tailor your resume and cover letter to stand out from the crowd? Learn what it takes to find a job, what managers are looking for in new hires, and what common mistakes to avoid. Our panelists want to share their expertise with you as you move forward in your career journey.

## **From Class to Career: Insights from Industry Leaders**

*Time:* 12:00pm – 1:15am

*Sponsored by:* Robert Half

*Panel Host:* Jeanette LaBrie (NorQuest College)

*Panelists:* Shubhneet 'Coco' Puri (Four Points by Sheraton), Analia Rubie (MC College), Jannat Khalid (Robert Half), Chris Kapusta (ATB), Doris Tansanu (Government of Alberta)

The path to achieving big dreams starts with small steps. Hear from a panel of professionals as they share their personal career journeys which include bumps along the road, career pivots, lifelong learning, and the importance of pursuing your passions. Attendees will be inspired with strategies for navigating career challenges and insights into lifelong learning.



**Thriving at Work:  
Launching Your Early  
Career Journey**

**Time:** 2:00pm – 3:15pm

**Panel Host:** *Maroro Zinyemba (Faculty of Skills and Foundational Learning, NorQuest College)*

**Panelists:** *Christine Manipon (Government of Alberta), Almas Danish (Edmonton Global), Kari Ma (Launch Homes Inc.), Catherine Kim (Newcomers Centre)*

early career journeys. Gain practical advice on how to stand out in the workplace, adapt to cultural expectations, and confidently take the first steps toward achieving your professional goals in Canada.

Starting your career in a new country comes with unique challenges—and opportunities. This panel brings together successful immigrant professionals who have navigated the transition to the Canadian workforce. They'll share their stories of overcoming obstacles, building networks, and finding success in their





## SESSIONS

Come learn from our expert career professionals! Join us online via RingCentral or in the Innovation Studio on campus (5th Floor CELT).

*\*Sessions marked CLB 3+ are designed for foundational learners.*

### **First Steps to Success: Building Your Business Ideas**

**Time:** 10:00am – 10:50am

**Presenter:** Tristan Ham  
(Edmonton Unlimited)

There are many reasons why a startup may struggle to find its footing, the biggest is not understanding the problems that plague our potential customer! Without knowing their problems, how are we meant to create the right solution (your product!)? The Leaner Canvas is a quick way to assess your knowledge of your potential customer and see that the value you propose is the right one for them! This session is dedicated to learning how to use this tool in real time with real examples! Join us as we dig into this simple to use tool and find the gaps in what you know about customers!

### **Transferable Skills (CLB 3+)**

**Time:** 11:00am – 11:50am

**Presenter:** Carolyn Bartlett  
(NorQuest College Career Centre)

Transferable skills such as communication, problem-solving, and teamwork are important for success in any job. This session will help you understand the top ten transferable skills that employers want. You will also learn how to identify and showcase your abilities to unlock new opportunities and advance your career.

### **Alumni Panel: Real Talk with Recent Graduates**

**Time:** 12:00pm – 1:15pm

**Panel Host:** Alison Reaves  
(NorQuest College Career Centre)

**Panelists:** Janil Burton, Manjot Singh Brar, Gurneet Kaur, Josh Galarido, Meaghan Reqniak

Discover what it takes to thrive after graduation! Join us for an engaging conversation with recent NorQuest alumni as they share their journeys of resilience, determination, and success. Learn how they navigated challenges, built their skills, volunteered in the community, and seized opportunities to launch their careers. This is your chance to hear directly from alumni who understand the journey you are on and can provide valuable insights to help you achieve your career goals.

### **Wrap-Up & Next Steps**

**Time:** 3:00pm – 3:30pm

**Presenter:** Megan Hamilton (NorQuest College Career Centre)

Join us for a brief end-of-day session to reflect on key takeaways from the Career Fair and explore your next steps. Learn how to apply what you've gained today, access ongoing support from the Career Centre, and stay connected with employers. Let's wrap up the day with a focus on turning opportunities into action!

### **GenAI and the Job Search**

**Time:** 2:00pm – 2:50pm

**Presenters:** Ngina Wa Kaai  
(NorQuest College Learner Centre) and Megan Hamilton  
(NorQuest College Career Centre)

The Learner Centre and Career Centre have teamed up to explore how generative AI is transforming the job search process. Learn practical ways to use tools like ChatGPT for writing resumes, preparing for interviews, and researching career paths while staying authentic in your applications. This session will also cover ethical considerations and strategies to help you navigate your job search with confidence in the digital age.



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