

Job Title: Internet Marketing Coordinator at Competition Chevrolet Ltd.

Start Date: Preferably middle of June 2019

Compensation: Salary range \$32,000 to \$36,000 annually

Location: Stony Plain, Alberta

Email resumes to: blairpolack@hotmail.com include Cover Letter, Resume and Transcript

Job Description:

Seeking a recent graduate with a Marketing Diploma. Working with Management to implement and grow online marketing advertising and strategy.

Responsibilities:

- * Keep inventory up to date and ensure pricing and vehicle description is accurate
- * Bump Up advertisements to ensure we have top exposure
- * Ensuring inventory on our website is up to date
- * Ensuring any leads received are forwarded to Sales Department as soon as received
- * Must have excellent knowledge of social media
- * Post promotions to Facebook account and respond to any Facebook inquiries
- * Develop online marketing promotions using social media and advertising sites
- * Track metrics and provide reports to Management

Key Assets:

- * Possess a positive attitude
- * Able to work either individually or as part of a team
- * Have strong computer skills including MS Office and internet based applications
- * Excellent written and communication skills
- * A results driven individual
- * Must own reliable transportation